

**ABT**<sup>®</sup>



**CUSTOMIZED RS7 EXCLUSIVE INTERIOR WITH “ABT INDIVIDUAL”**



# AS UNIQUE AS YOU ARE

We enable you to choose from numerous interior design options for your RS7, even independently of the Legacy Edition package and to create your own unique ABT Sportsline piece by combining materials, colors and accents individually.



**EXCLUSIVITY DOWN TO THE SMALLEST DETAIL —  
THE PERFECT INTERIOR EXPERIENCE**



# LUXURY THAT MAKES THE DIFFERENCE

THROUGH STITCHING, EMBOSSING AND ENGRAVING



# EVERY DETAIL A MASTERPIECE

MADE FROM THE HIGHEST QUALITY  
MATERIALS PRECISELY HANDCRAFTED



## INTERIOR LINE „ESSENCE”

<b>ABT Individual dashboard package</b>	Refinement of lower dashboard incl. steering column trim, color of leather/Alcantara, piping and stitching as desired
<b>ABT Individual steering wheel</b>	Refinement of the steering wheel, including a 12 o'clock marking perforated with a contrasting color underneath, steering wheel hub and center cap, enhancement of shift paddles and customization of Alcantara color, piping and stitching as desired
<b>ABT Individual center console</b>	Refinement of the center console including the shift boot and center armrest, with leather/Alcantara color, piping and stitching as desired
<b>ABT Individual door refinement</b>	Refinement of the front and rear door base panels, with leather/Alcantara color, piping and stitching as desired
<b>ABT dashboard covers</b>	carbon gloss
<b>ABT seat frame covers</b>	carbon gloss
<b>ABT shift knob cover</b>	carbon gloss
<b>ABT start-stop-switch-cap</b>	
<b>ABT integrated entrance lights</b>	

## INTERIOR LINE „ESSENCE“

**16.900,00 €** (incl. 19% VAT and installation)

These customizations require intensive consultation, as there are various options, vehicle-specific features and additional dependencies to consider. Please note that customized products are calculated separately and individually tailored to your requirements.



## INTERIOR LINE „FINESSE”

<b>ABT Individual dashboard package</b>	Refinement of the upper dashboard in Alcantara, lower dashboard and steering column trim, with leather/Alcantara color, piping and stitching as desired
<b>ABT Individual steering wheel</b>	Refinement of the steering wheel, including a 12 o'clock marking perforated with a contrasting color underneath, steering wheel hub and center cap, enhancement of shift paddles and customization of Alcantara color, piping and stitching as desired
<b>ABT Individual center console</b>	Refinement of the center console including the shift boot and center armrest, with leather/Alcantara color, piping and stitching as desired
<b>ABT Individual seat refinement</b>	Refinement of the front seats, seat back shell and rear seats, with leather/Alcantara color, piping and stitching as desired. The center seat section is available with ABT stitching in two different designs
<b>ABT Individual door refinement</b>	Refinement of the front and rear doors, door inlet with ABT stitching, with leather/Alcantara color, piping and stitching as desired
<b>ABT Individual refinement of entry area</b>	Refinement of the door sills and hood release, with leather/Alcantara color, piping and stitching as desired
<b>ABT refinement tailgate trim</b>	Refinement of the tailgate trim, with leather/Alcantara color, piping and stitching as desired
<b>ABT floor mats</b>	Leather with ABT stitching available in two different designs
<b>ABT dashboard covers</b>	carbon gloss
<b>ABT seat frame covers</b>	carbon gloss
<b>ABT decor trim set</b>	carbon gloss
<b>ABT shift knob cover</b>	carbon gloss
<b>ABT start-stop-switch-cap</b>	
<b>ABT integrated entrance lights</b>	

## INTERIOR LINE „FINESSE“

**52.900,00 €** (incl. 19% VAT and installation)

These customizations require intensive consultation, as there are various options, vehicle-specific features and additional dependencies to consider. Please note that customized products are calculated separately and individually tailored to your requirements.



## INTERIOR LINE „SIGNATURE”

<b>ABT Individual dashboard package</b>	Refinement of the upper dashboard in Alcantara, lower dashboard and steering column trim, with leather/Alcantara color, piping and stitching as desired
<b>ABT Individual steering wheel</b>	Refinement of the steering wheel, including a 12 o'clock marking perforated with a contrasting color underneath, steering wheel hub and center cap, enhancement of shift paddles and customization of Alcantara color, piping and stitching as desired
<b>ABT Individual center console</b>	Refinement of the center console including the shift boot and center armrest, with leather/Alcantara color, piping and stitching as desired
<b>ABT Individual seat refinement</b>	Refinement of the front seats, seat back shell and rear seats, with leather/Alcantara color, piping and stitching as desired. The center seat section is available with ABT stitching in two different designs
<b>ABT Individual door refinement</b>	Refinement of the front and rear doors, door inlet with ABT stitching, with leather/Alcantara color, piping and stitching as desired
<b>ABT Individual roof lining refinement</b>	Refinement of the headliner, A-B-C-D pillars including roof trim, sun visors, grab handles and interior mirror, with leather/Alcantara color, piping and stitching as desired
<b>ABT Individual floor refinement</b>	Refinement of the floor, door sills and hood release, with leather/Alcantara color, piping and stitching as desired
<b>ABT Individual trunk refinement</b>	Refinement of the tailgate trim, trunk and trunk cover, with leather/Alcantara color, piping and stitching as desired
<b>ABT floor mats</b>	Leather with ABT stitching available in two different designs
<b>ABT dashboard covers</b>	carbon gloss
<b>ABT seat frame covers</b>	carbon gloss
<b>ABT decor trim set</b>	carbon gloss
<b>ABT shift knob cover</b>	carbon gloss
<b>ABT start-stop-switch-cap</b>	
<b>ABT integrated entrance lights</b>	

## INTERIOR LINE „SIGNATURE“

**69.900,00 €** (incl. 19% VAT and installation)

These customizations require intensive consultation, as there are various options, vehicle-specific features and additional dependencies to consider. Please note that customized products are calculated separately and individually tailored to your requirements.





With ABT INDIVIDUAL, we offer you virtually limitless options to turn your desire for a highly personalized ABT vehicle into reality.

A detailed overview of all the components of the new ABT Individual interior program for the RS7 is available on our website.





**ABT**

**ABT**  
ABT SPORTSLINE

RS7-LE

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Subject to change without notice. Last updated: November 2024